We Can't Do It Without You







INSPIRE



EXCITE









ENTERTAIN





Thank you for your interest in supporting Eden Court

At Eden Court we are passionate about the arts. We are passionate about bringing the best performers from around the world to the Highlands; about hosting events produced by our own community; about creating opportunities to take part in the arts; about helping schools use creativity in the curriculum and about offering our young artists and performers a chance to shine. We want to offer the widest choice of arts and cultural activities to as many people as possible and to make that affordable and accessible to everyone. We want to inspire the Highlands.

We are passionate because we believe the arts make a real, positive difference to our lives and to the Highlands as a community. As the only major arts centre in the region, Eden Court is an important cultural hub. It's a place to foster our unique Highland creativity, a draw to attract new people to the area and a valuable contributor to tourism and our local economy.

However, while our passion and aspirations are limitless our resources are not. Although we rely less on public funding now than at any point in our history, we are still vulnerable to grant cuts. We experienced a significant reduction in funding in 2011 and we know our grants will be cut further in 2013 and 2014. Yet demand for what we do is at an all time high.

To cover the gap in funding and strengthen Eden Court's resilience for the future we need to raise £200,000 a year from private sources. It is vital that we find this support so we can continue to offer the best arts and entertainments and through our work, we can inspire the Highlands.

A gift from you will help us meet this challenge and go on enriching lives through the arts.

I hope you can help.

Olina Mark

COLIN MARR
Theatre Director

Eden Court is one of the largest multi arts venues in the UK

More than 350,000 people visit Eden Court every year to enjoy a show, see a film, join a class, meet friends or attend a conference or training session.



Photos, front cover, l-r: jazz dance class; Para Handy; Scottish Ensemble; Frankenstein; Eden Court dance event at Loch Morlich; Brave; Casablanca: The Gin Joint Cut; Spirit of the Dance. Photo above: Chouf Ouchouf.

THEATRE

We offer the chance to see more than 400 live performances in our two theatres every year. That could be seeing our finest home grown talent or enjoying some of the best performers from around the world. It could be full scale opera or a stand-up comedian. It could be ground breaking drama or it might be our fabulous fun filled pantomime, the biggest family event in the Highlands. You might be dancing in the aisles to rock, pop or hip hop or admiring one of the world's best dance companies on stage.

Our programme is as diverse as the people of the Highlands and as challenging, inspiring and entertaining as you choose.

"An amazing facility... we could literally stage any show here."

Sir Cameron Mackintosh, Theatre Producer

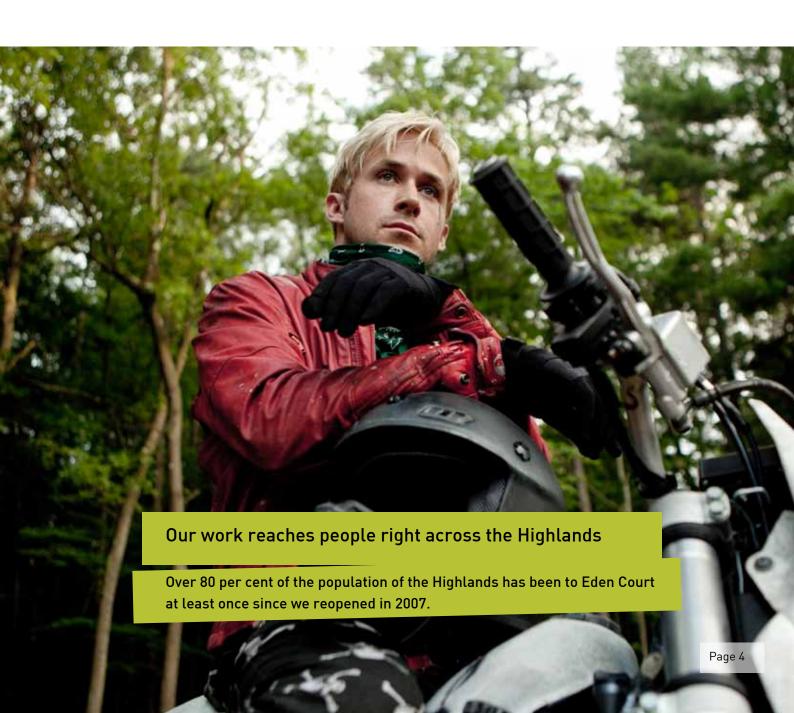


FILM

We are very proud of our two stunning cinemas. With the latest digital projection equipment and some of the most comfortable seats you'll ever sit in, we can offer the best experience for cinema goers.

We select around 30 films a month for inclusion in our programme from the best of Hollywood to a wide choice of world and independent films.

Our annual festival, the Inverness Film Festival, is attracting more and more Scottish and UK premieres so people in the Highlands now have the chance to be the first to see some great new films.



CREATIVE LEARNING

Creative learning is about having the chance to get involved, developing your own creativity and discovering new talents. It's also about giving our young people the opportunity to experience the expressive arts, often for the first time in their lives.

Eden Court is the main provider of arts education in the Highlands and offers the biggest theatre based programme in the country. More than 110,000 participants get involved in Eden Court's creative learning activities each year.

Classes and Activities at Eden Court

At Eden Court we offer a choice of 60 classes a week for people of all ages, from young babies to adults. You can learn to act, dance or sing or put them all together in musical theatre. You can make a live action or animated film or take a masterclass in photography, piano or creative writing. We will have a class suitable for your ability, whether you're a beginner or a professional. We also run activities for participants with additional needs. There are opportunities to join companies in residence in our studios and to watch or participate in a professional dance or drama class as they prepare for a performance.

Inspiring Work in the Community

Creative learning is not confined to Eden Court. We also employ drama and dance specialists who live and work in communities throughout the Highlands. They work with schools on curricular projects, run youth dance and drama groups and support communities with their own productions. For young people who wish to develop their talents in the performing arts, Eden Court is unique in being the only theatre in the country to offer formal, school level qualifications in dance and drama which are otherwise unavailable to most people in our region.

Changing Lives

For some, taking part can be life changing. It can help break down personal barriers, enhance learning, build confidence and self esteem and as a result make a real difference to people's lives and ambitions.

"I had my first real experience of acting with Eden Court and it was their knowledge and experience that encouraged me to take the next step and pursue a career in the arts."

Karen Gillan, actor















WE FACE A FUNDING GAP



We receive public funding

Eden Court receives funding from both Creative Scotland and Highland Council to help us carry out our remit as the primary cultural organisation in the Highlands. However, despite a significant expansion of our facilities and programme, the level of funding we receive has reduced over the last 15 years from around 50 per cent of our turnover to just 21 per cent now. In 2011 we suffered a 10 per cent reduction in our Highland Council grant funding as tough decisions had to be made about public expenditure and our grants are to be reduced by another three per cent in 2013 and again in 2014. We must expect further cuts in the future and prepare financially to ensure our sustainability.



We earn income

Clearly selling tickets is an important part of our business and a full house is very pleasing. However to see every seat around you occupied does not mean we are laughing all the way to the bank. When you buy a ticket to a show in one of our theatres, Eden Court will get on average less than 20 per cent of what you paid. Most of the ticket income pays the performers and promoter of the event. And many events we know will never sell out but as the only major performance venue in the region, it is important that we offer a diverse programme which includes events that attract smaller audiences.

We also earn income by selling merchandise, from our restaurant and bars and by hiring our rooms and facilities for a wide variety of events from weddings to national conferences. This is profitable activity which we are working hard to build up.



We continue to reduce costs

Our business strategy includes a major emphasis on increasing efficiency and reducing costs wherever we can, without compromising the quality of what we offer. In one year alone we managed to cut our energy bill by 15 per cent, despite rising fuel costs, and double the amount of waste we recycle. We are constantly looking for ways to make savings in all areas of our operation.



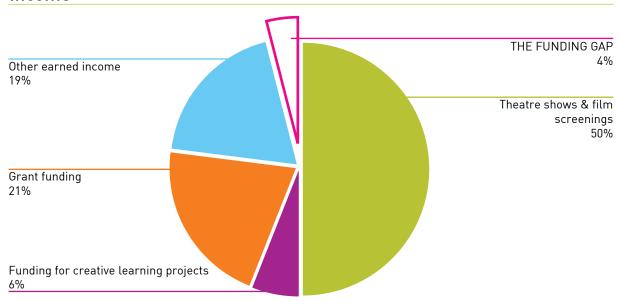
But there is still a gap

The public funding we receive and our earned income do not cover the costs of everything we do. This is not a new situation. Eden Court is a registered charity and has always relied on contributions from individuals, companies and charitable trusts to support our artistic programme as well as our community and education projects. But with our grants being cut and costs under control, the gap we need to cover is increasing.

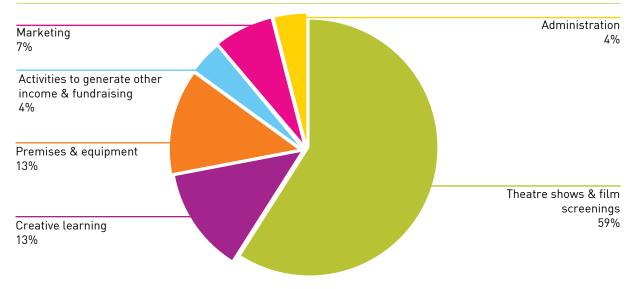
To continue offering the same quality of programme and range of events our target is to raise a minimum of £200,000 a year from private sources.

It is not a huge target, equivalent to less than five per cent of our annual turnover, but it is a significant amount which will help ensure Eden Court's resilience for the future.

Income



Expenditure



"Probably the best multi-theatre facility in Scotland."

Scotland the Best

Your Support Will Make a Difference...

... to the many thousands of people across the Highlands who will be entertained and inspired by a performance at Eden Court



YOU CAN HELP - By Becoming a Patron



Enjoy a special relationship with Eden Court

Being a Patron means you are helping us maintain the highest quality in our programmes and keeping Eden Court at the heart of cultural life in the Highlands. To show our appreciation of your generosity, we do what we can to enhance your enjoyment of the arts at Eden Court and let you know just how much your support is helping.

As a Patron you have the chance to get close to the heart of what we do. We will invite you to get behind the scenes, meet directors and performers and stay in touch with the latest developments at Eden Court. There will be opportunities to attend rehearsals and special events and a dedicated booking service will help ensure you get the best tickets available for the events you enjoy.

Once a year we will invite you to our annual supporters dinner to update you on what you have helped us to achieve and look ahead to new challenges and developments.

By supporting Eden Court as a Patron you will be joining others who share your interest and commitment to the arts in the Highlands; together you'll make a real difference to what we do.

EDEN COURT PATRON

£1,000 a year minimum donation.

Your annual donation covers your household so you can become a Patron as an individual, a couple or a family. Donations can be paid in monthly instalments if preferred, which means you can become a Patron for just £85 a month.

Your Support Will Make a Difference...

... to the young people who get to experience and take part in the arts through our creative learning activities

YOU CAN HELP - By Making a Donation

A gift from you is an investment in the future of the arts in the Highlands and the benefits will be enjoyed by the many people who attend or take part in events at Eden Court every year.

Your donation is particularly valuable if we are able to invest it where funds are most needed to continue our work. However, if you have a special interest in an area of the arts or creative learning, we would be pleased to discuss how we can direct your gift to support that activity.

We understand that choosing to make a donation takes careful consideration and is based on trust and confidence in us to make effective use of your gift. We won't forget. Once you've made a gift we will stay in touch, keeping you up to date with the positive impact your donation has had.

YOU CAN HELP - By Leaving a Legacy

Leaving a gift for Eden Court in your will is a wonderful way of supporting the arts you love and enriching lives to come.

It can also be a very tax efficient method of making a donation under current Inheritance Tax legislation. We would advise speaking to a solicitor before amending your will. Do let us know if you are planning to leave a gift to Eden Court. We would like the opportunity to thank you for your support and to know if you have any special wishes concerning your donation.

Tax Effective Giving

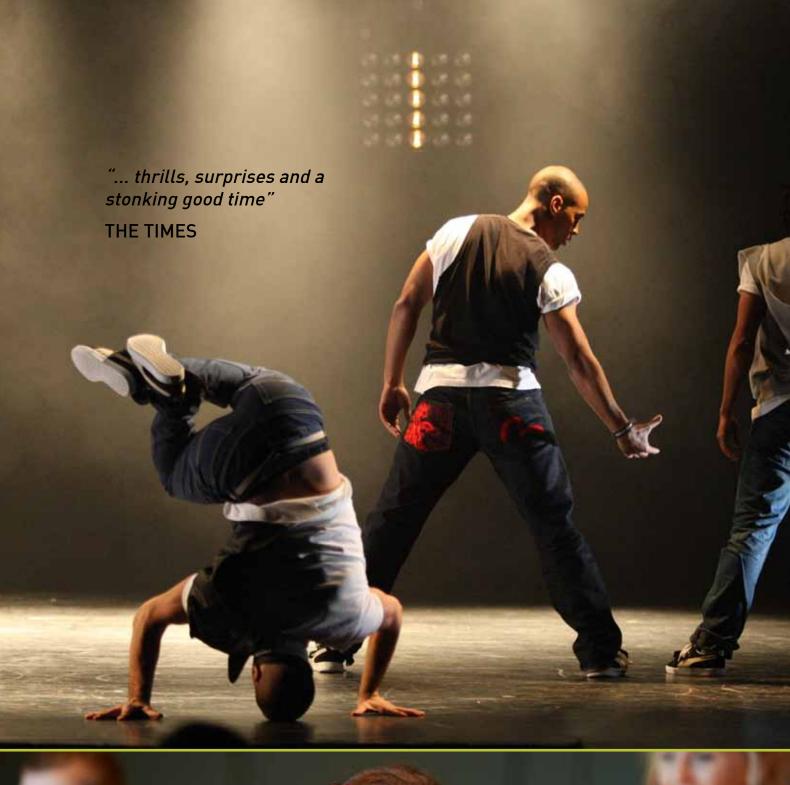
Gift Aid

If you are a UK tax payer we can reclaim the tax paid on your donations at no further cost to you. This means if you make a donation of £1,000, Eden Court will receive £1,250 when Gift Aid is applied. Please make sure you tick the Gift Aid box on the Donation or Patrons form.

Relief for Higher Rate Tax Payers

You can also benefit if you are a higher rate tax payer and you make your donation through Gift Aid. You can reclaim the difference between the basic rate and higher rate of tax on the total gross value of your donation to Eden Court. This could mean that a £1,000 donation from you would only cost you £750, if you pay tax at 40%, while we receive £1,250. You are able to reclaim the additional difference yourself through your tax return, or you may choose to donate it back to Eden Court by providing the necessary information on your form. All you have to do is remember to include details of your charitable gifts on your tax form.

Please note, you must have paid or will pay an amount of Income Tax and/or Capital Gains Tax for the current tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities that you donate to will reclaim on your gifts for the current tax year.







Yes, I want to play my part and support Eden Court

CONTACT DETAILS	
Name	
Address	
Postcode	
PATRONS I would like to be part of Eden Court as a Patron. [✓ tick your choice] I would like to make my donation to Patrons annually [£1,000 annually]. I would like to make my donation to Patrons monthly [£85 monthly by direct debit]. Gift Aid can be claimed on your full donation of £1,000. For VAT purposes your donation includes a payment for benefits of £140 (including VAT). The remainder of your contribution is outside the scope of VAT and will be treated as a donation.	DONATIONS I would like to support Eden Court with a donation. (✓ tick your choice) I would like to give a single gift of £ I would like to give a regular monthly gift by direct debit of £
PAYMENT TYPE	
CHEQUE (please make cheques payable to Eden Court Highlands) CREDIT/DEBIT CARD (single payments only) Card no Card n	
GIFTAID	
☐ ✓ Tick to make yourgift worth 25% more giftaid it I would like Eden Court to reclaim tax on all donations I make until further notice. I understand that what I pay in UK income tax or capital gains tax must be at least equal to the amount Eden Court claims in the tax year. Date	
DIRECT DEBIT INSTRUCTION (please complete for all monthly gifts)	
Instruction to your Bank or Building Society to pay by Di Bank/Building Society	Service User Number 838618
Bank/Building Society Address Postcode	Instruction to your bank or building society Please pay Eden Court Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with Eden Court and, if so, details will be passed electronically to my bank/
Name(s) of account holder(s)	building society. Banks and building societies may not accept Direct Debit Instructions for some types of account.
Bank/Building Society Account No.	Thank you.
Signature (please sign) Date	Please return this form to: Alison Logsdail, Eden Court, Bishops Road, Inverness IV3 5SA

The Direct Debit Guarantee (please detach and keep)

This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits. If there are any changes to the amount date or frequency of your Direct Debit collection Eden Court will notify you 10 working days in advance of your payment being debited or as otherwise agreed. If you request Eden Court to collect a payment, confirmation of the amount and date will be given to you at the time of the request. If an error is made in the payment of your Direct Debit by Eden Court or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society. If you receive a refund you are not entitled to, you must pay it back when Eden Court asks you to. You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.

I can't imagine living in the Highlands if we didn't have Eden Court. It's as simple as that.

George Sutherland, supporter









To discuss supporting Eden Court or to find out more about becoming a Patron, please contact Alison Logsdail: ☎ 01463 732 678 📃 alogsdail@eden-court.co.uk

Box Office 01463 234 234

www.eden-court.co.uk

Eden Court Highlands (trading as Eden Court) is a charity registered with the Office of the Scottish Charity Regulator (Registered no. SC008237) and a company registered in Scotland (Company no. SC063216).

